PRODUCT SPECIFICATIONS

FLOWSTATE BEAUTY

Typically 30–40ml, adjusted to suit the recipe. 1L concentrate pouch.

Contains bovine collagen. Not suitable for vegetarians or vegans.

INGREDIENTS

Water, sugar, humectant: glycerol, bovine collagen (3.75%), acidity regulators: citric acid and malic acid, vitamin C (ascorbic acid), vitamin E (DL-alpha-tocopheryl), zinc citrate, vitamin A, selenium, biotin (D-biotin), preservatives: potassium sorbate and sodium benzoate, sweetener: steviol glycosides.

NUTRIENTS BY DOSE

Nutrient	30ml	35ml	40ml
Bovine collagen	1125 mg	1312.5 mg	1500 mg
Vitamin A	240 µg	280 µg	320 µg
Vitamin C	24 mg	28 mg	32 mg
Vitamin E	3.6 mg	4.2 mg	4.8 mg
Zinc	3 mg	3.5 mg	4 mg
Biotin	15 µg	17.5 µg	20 µg
Selenium	16.5 µg	19.25 µg	22 µg

NUTRITION

Average values	100ml concentrate	40ml
Energy (kJ)	149	60
Energy (kcal)	35	14
Fat (g)	0	0
Saturates (g)	0	0
Carbohydrate (g)	7.1	2.8
Sugars (g)	2.1	0.8
Protein (g)	3.8	1.5
Salt (g)	0.006	0.002

Values describe the concentrate contribution. 30ml and 35ml nutrient values are calculated from the specification's per-40ml values. Rounded declarations can differ when scaled; final-drink nutrition also includes its other ingredients.

PRODUCT SPECIFICATIONS

FLOWSTATE ELECTROLYTES

Typically 30–40ml, adjusted to suit the recipe. 1L concentrate pouch.

Suitable for vegetarians and vegans. Functional minerals: magnesium and potassium.

INGREDIENTS

Water, sugar, humectant: glycerol, magnesium potassium citrate (7.4%), acidity regulators: citric acid and malic acid, preservatives: potassium sorbate and sodium benzoate, sweetener: steviol glycosides.

NUTRIENTS BY DOSE

Nutrient	30ml	35ml	40ml
Magnesium	93.225 mg	108.763 mg	124.3 mg
Potassium	619.35 mg	722.575 mg	825.8 mg

NUTRITION

Average values	100ml concentrate	40ml
Energy (kJ)	86	34
Energy (kcal)	20	8
Fat (g)	0	0
Saturates (g)	0	0
Carbohydrate (g)	7.1	2.8
Sugars (g)	2.1	0.8
Protein (g)	0	0
Salt (g)	0.006	0.002

Values describe the concentrate contribution. 30ml and 35ml nutrient values are calculated from the specification's per-40ml values. Rounded declarations can differ when scaled; final-drink nutrition also includes its other ingredients.

APPLICATION AND MENU SUPPORT

BUILD THE DRINK. WE SUPPLY THE WORDING.

THE WORKING RANGE

Normally 30–40ml, adjusted to suit the recipe. Use as a sweet and sour base, add to juices, smoothies or iced teas, or pair with soda and sparkling water. Dilute into the finished drink; do not consume concentrate undiluted.

SEND US YOUR RECIPE

Tell us the SKU, exact Flowstate dose, all ingredient quantities, measured finished volume and alcohol content. We supply appropriate menu wording. Nutrient identification, nutrition claims and health claims are different layers; naming a nutrient is not automatically exempt from claims rules.

ALCOHOLIC SERVES

Above 1.2% ABV, omit nutrient and health claims and use the Flowstate brand credit only, without a SKU sub-name.

STORAGE AND SERVICE

Store unopened pouches cool and dry, away from sunlight, and follow the pack best-before. Once opened, refrigerate and consume within 14 days. Use a clean service bottle, retaining SKU, original batch and pouch opening date. Decanting does not restart the window. Existing packs retain their stated serving instructions; ask Flowstate to confirm your application.

SUITABILITY

Beauty contains bovine collagen and is not suitable for vegetarians or vegans. Pregnant or breastfeeding women should consult a healthcare professional before use. For Electrolytes, individuals with kidney conditions or those taking medication should consult a healthcare professional before use. Check allergens in every ingredient of the finished recipe.

TRADE COSTING

Approximate yield before losses: 33.3 serves at 30ml, 28.6 at 35ml and 25 at 40ml per litre. Ingredient cost per serve = price per litre × dose / 1,000. Record actual dose and wastage. A lower dose changes litres consumed and reorder timing, not just cost.

Source: Flowstate labelling specification V4 and recipe guidance updated 7 October 2026. Contact: info@flowstate-drinks.com.